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E-Commerce Project Brief



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Document Family: *Web Development*
Document Purpose: *The ITDocs-to-Go! E-Commerce Project Brief document provides a high level outline for a Business Manager (or its equivalent) to organize information for presentation to a web development team and/or upper management. In the sections below, replace the examples with your own company's information in order to articulate the specified aspects of your web project. This document is intended to be used with the Navigation Brief (ITDTG_WD-NB), Editorial Brief (ITDTG_WD-EB), Creative Brief (ITDTG_WD-CB), Functional Specification (ITDTG_WD-FS) and the Detailed Site Specification (ITDTG_WD-DSS) documents.*
Document Audience: *Business Manager, Web Development Team*

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